## SUTPHEN CORPORATION SALES TECHNICAL BULLETIN



## **DISCONTINUED GOODYEAR TIRE G661**

## **OVERVIEW**

In an effort to provide the best match of supplier components for use with our apparatus, Sutphen has been notified that Goodyear will be discontinuing the production of the G661 tire. Goodyear will now be offering a direct replacement with the Endurance RSA model.

This new tire helps reduce cost per mile and maximize productivity on the job. This GHG-compliant tire features an innovative tread compound for enhanced fuel efficiency and scrub resistance. Ideal for highway and city driving, the Endurance RSA offers significant advantages in wear, rolling resistance and curb impact resistance. It also offers optimal snow and ice grip, according to Goodyear.



The new tires should remain the same price as the old ones until summer time when the cost of raw materials is re-evaluated by Goodyear. When and if a price increase does occur we will be sure to inform all parties.

We are currently working with Goodyear to determine when we will see the first delivery of these tires. We are being told the new tires are to be released this month. Please be patient with us as we update our programs to accurately phase out the G661 to be replaced with the Endurance RSA. You will not see the option change from the G661 to the Endurance RSA until the next update release for SQS2. If you have any question, please reach out to your Sales Territory Manager.

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