



To: Sutphen Dealer Network

From: Zach Rudy

Date: July 22, 2024

RE: Sutphen Allocation and Stock Pumper Update

In an update to Sutphen's pumper allocation policy, demo pumpers and/or stock pumpers will no longer factor into the total count of pumpers a dealership has been allocated to sell.

Sutphen dealers may now sell demo units and/or stock units without it impacting their allocation.

This update to the allocation system will be retroactively dated to January 1, 2024. This means that all demo units and/or stock units sold in calendar year 2024 will not factor into a dealership's allocation numbers.

If you have questions regarding the allocation system update, please contact your STM.

In addition, Sutphen will now accept a PO from qualified tier 1 dealers for the purchase of an existing demo/stock unit.

Please contact me if you have any questions regarding this new opportunity.

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