



**FAMILY OWNED
SINCE 1890**

TO: Sutphen Sales Representatives
FROM: Sutphen Corporation
DATE: July 24, 2023
RE: Dealer Supplied Graphics - Updates and Clarifications

Sutphen would like to provide a policy update regarding “Dealer Supplied Graphics”, an option that is now a selectable field in the configurator as shown in the below screenshot.

Graphics

Will Graphics be Dealer Supplied? (You must add costing under dealer supplied section) *

☒ Yes ☐ No

For safety and NFPA purposes, Sutphen is required to provide a certain percentage of rear chevrons when constructing an apparatus. For uniformity, Sutphen will now install additional rear chevron options as well.

Moving forward, when “Dealer Supplied Graphics” is selected, Sutphen is committed to installing the following specific options (not all of these were included at each facility in the past):

- Chevron Striping, Rear Body
- Chevron Striping, Rear Compartment Door
- Chevron Striping, Above Rear Compartment Door
- Chevron Striping, Ladder Enclosure Door
- Chevron Striping, Rear Outer Body - Aerial Platforms
- Chevron Striping, Rear of Platform - Aerial Platforms

All other graphics options will still be the responsibility of the dealer to provide when “Dealer Supplied Graphics” is selected. This is to minimize disruptions to our manufacturing process and allow us to focus on completing construction of the apparatus.

For local dealers selecting the “Dealer Supplied Graphics” option, accommodations to release the truck for graphics installation prior to final inspection will be made on a case-by-case basis.

Consult your Sales Territory Manager with any questions when configuring orders.

Consult your Project Manager with any questions when an apparatus is in production.

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