



# SUTPHEN

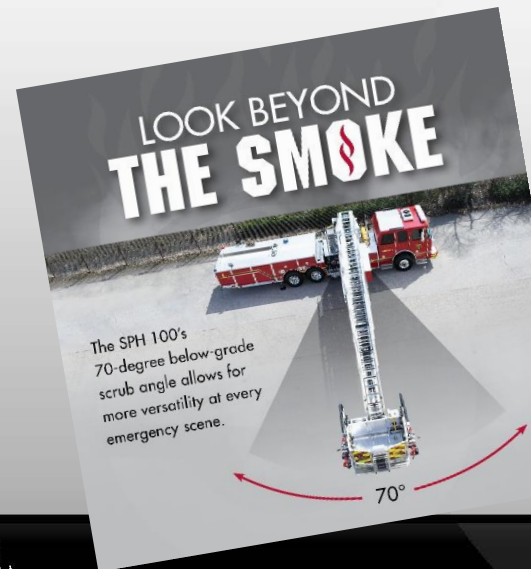
*Family Owned and Operated since 1890!*



12/08/2021  
Josh Plichta  
Sales and Marketing

# Marketing Update

- Sales Tools
- Printable Tools
- Multi-Media Opportunities



# Print Items

- SPH 100 Features PowerPoint
  - [Click Here](#)
- SPH 100 Innovation PowerPoint
  - [Click Here](#)
- Green Initiatives One-Pager
  - Dealer Focused – [Click Here](#)
  - Customer Facing – [Click Here](#)
- Look Beyond the Smoke Ads
  - [Click Here](#)



# Videos

- Sutphen SPH 100 – Link Manufacturing Video
  - [Click Here](#)
- Sutphen – Tomar Electronics Video
  - [Click Here](#)
- Sutphen Hilliard Video
  - [Click Here](#)
- Sutphen Walk Around Videos
  - [Click Here](#)
- SPH 100 Competition PowerPoint
  - Dillon's Presentation from the webinar series



# Marketing Preview

- 2022 Plan
  - Continue churning out content
  - Find creative methods of reaching customers
  - Keep and enhance the Sutphen brand name
- Educate Dealers and Customers
  - Dealers with more info
  - Customers with specific info

